# Disney News

OFFICIAL MAGAZINE FOR MAGIC KINGDOM CLUB FAMILIES
SPRING 1982

# Disney News

OFFICIAL MAGAZINE FOR MAGIC KINGDOM CLUB FAMILIES · SPRING 1982

Vol. 17, No. 2
March, April, May 1982
Editor (Disneyland)—Margery Lee
Creative Director—Paul Brewer
Art Director—Joe Takahashi
Contributing Writers—Jesse Austin, Richard Cooper, Debbie Garron, Bob Gearhart, Diane Krupnak, Nancy Rahnasto, David R. Smith
Subscription—Bettie Woody

CHANGE OF ADDRESS
The Post Office will not forward copies, and we cannot send duplicates of copies that go astray. So please give us at least four weeks' notice when changing your address. Preferably send address label from back issue, but always include both old and new addresses and zip codes, to DISNEY NEWS, P.O. Box 3310, Anaheim, California 92803.

SUBSCRIPTION PRICE
In the United States: $4.00 for two years (eight issues). Outside the United States: $4.00 for one year (four issues). American Express, VISA and MasterCard accepted.

DISNEY NEWS is published four times yearly by Walt Disney's Magic Kingdom Club, a division of Buena Vista Distribution Co., Inc. All rights reserved. Reprint of material only upon written approval of the copyright owner, P.O. Box 4489, Anaheim, California 92803.

SUBSCRIPTION SERVICE
For further information concerning DISNEY NEWS subscriptions and renewals, please call (714) 999-4168. Your subscription does not include a Magic Kingdom Club membership card. Contact your company's Personnel or Recreation office to obtain a card.

*Dates and times of special entertainment and other activities, offers and prices, subject to change without notice.*

© 1982 Walt Disney Productions

**Cover:** Disneyland Park's wily fox, star of the Easter re-release of "Robin Hood," basks in the limelight of stardom as his friends, Friar Tuck and Little John, look on benignly.

**Page** **Article**

2 Don't Let The Tencennical Parade Pass You By

4 On the Whatnot Shelf By *David R. Smith*

6 Passport Ticket Good News to Park Guests

7 New Ambassadors Take Reign

8 Let's Go To The Movies

10 Festival Japan

12 Hall of Presidents Welcomes Reagan

NEYLAND SHOWCASE
14 Seldom Praised Works of Art

16 Walt Disney Productions Highlights

18 Magic Kingdom Club Ticket and Benefits Information

Sorry, but past issues of Disney News are not avaiable

# EXCITING NEW PROJECTS ON HORIZON

Walt Disney Productions has always been associated with exciting concepts in entertainment and leisure, but the next couple of years are shaping up to be perhaps the most expansive time in our Company's 58-year history.

Epcot Center, located in the Walt Disney World Vacation Kingdom, opens this October 1st. Consisting of two parts, Future World and World Showcase, Epcot Center is a spectacular 800-million dollar expansion to the Walt Disney World Resort Complex. It will be as advanced in its entertainment and educational concepts as Disneyland was when it opened in 1955.

A few thousand miles to the west, Tokyo Disneyland continues on target for an opening in Spring 1983. Located on a 600-acre landfill in the Tokyo Bay, it is Walt Disney Productions' first overseas theme park venture. While Tokyo Disneyland will be similar to the Walt Disney World Magic Kingdom and Disneyland, it will feature a totally covered and climatized Main Street known as The World Bazaar.

Construction is just getting started on a new Fantasyland for Disneyland Park in California. Since the original attractions and dining locations in Fantasyland date back to 1955, the project will upgrade most aspects of the area, including new attractions and animation, new facades, a large new restaurant, and relocation of some attractions. Phased openings will start in 1982 and continue through early 1984.

Walt Disney Productions and Westinghouse Broadcasting (Group W) have recently announced a Cable TV joint venture called The Disney Channel, which will be on the air via satellite in 1983. The Disney Channel will offer 16 hours a day of family programming, and will be offered to cable systems throughout the country. If you currently have cable in your home, or plan on getting it within the next year, we are exceedingly pleased that you will shortly have the opportunity of adding Disney entertainment to your family television fare.

Bob Baldwin

**Bob Baldwin** *National Director, Magic Kingdom Club*

# Don't let the Tencennial Parade pass you by

Walt Disney World

MAIN STREET

The excitement is contagious; you take your place along the sidewalks and wait with eager anticipation; the aroma of fresh popcorn permeates the air; wide-eyed tikes sit upon Dads' shoulders to get a better view; something in the air tells you it's coming.

Then you hear it! The ratt-a-tatt-tatt of the snare drums, the bass drum's boom, the chug of the tuba and the trill of the flute. The strains of a marching band drift over the Magic Kingdom, growing louder and louder as the procession draws closer and closer. And suddenly there it is, right before your eyes!

Everyone loves a parade! Especially during the Walt Disney World Tencennial celebration when a special parade salutes each of the happy lands in the Magic Kingdom.

Main Street, U.S.A., features a clang clang streetcar with Trolley Song singers and dancers. From the Diamond Horseshoe Saloon in Frontierland come can-can dancers aboard a special traveling theater. Cinderella's glass coach is pulled by six miniature white horses while a six-horse team of prize-winning Percheron draft horses set a high-stepping pace for an antique circus calliope wagon from Fantasyland. Dixieland dancers, musical Mouseketeers and marching bands follow down the parade route.

In the Magic Kingdom in Florida, where fantasy is more than a figment of the imagination, you'll see characters straight from the pages of your favorite storybook or from the screen of a Disney animated film. Everyone's favorite, Mickey Mouse, passes by—close enough to touch.

Colorful costumes, antique cars, bands, ice cream, balloons, floats, popcorn, and marching music are all a part of the color and pageantry of the Walt Disney World Tencennial celebration parade.

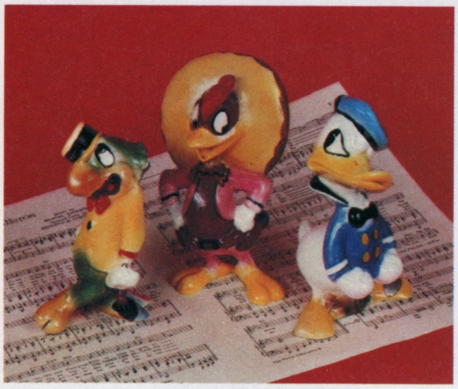
And everyone, from the tiniest toddler bouncing with excitement to the senior citizen remembering parades of days gone by, is sure to delight in the pleasure of it all. No wonder everyone loves a parade.

# On the Whatnot Shelf

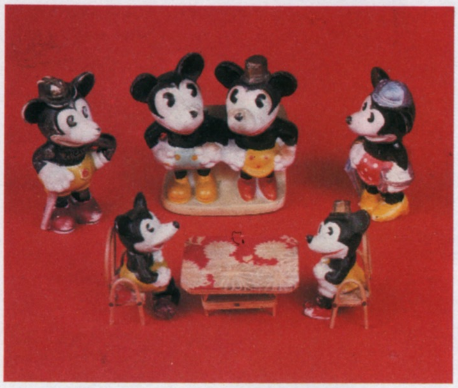
By David R. Smith
Walt Disney Archives

During the past decade, the collecting of Disneyana has become extremely popular. Disney memorabilia, or specifically the Disney character merchandise made under license from Walt Disney Productions, comes in almost unlimited variety, and many collectors decide to specialize in one or two areas.

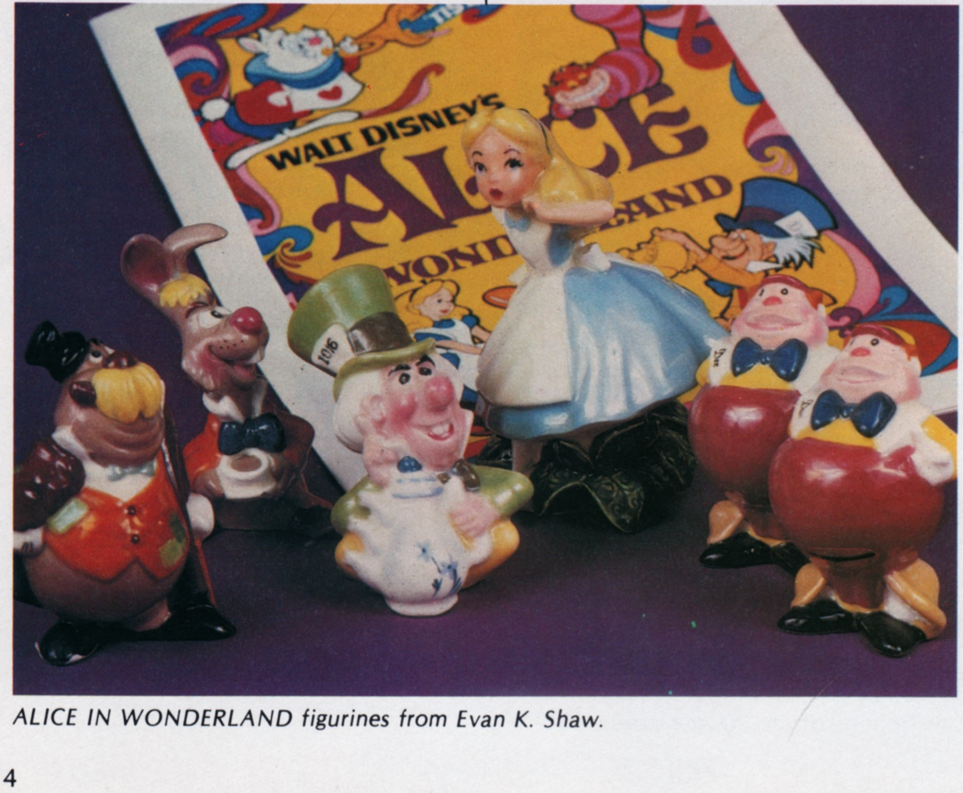
One of the most enduring areas of Disneyana, as the field is known by aficionados, is that of figurines. The Disney figurines made of ceramic, either glazed china or bisque (unglazed and rough-textured) date back to the early days of Mickey Mouse and are still eagerly sought after today. Perhaps one of the reasons why so many of the figurines have survived is that they were not toys with which children would play. They were meant to be placed on a shelf and admired.



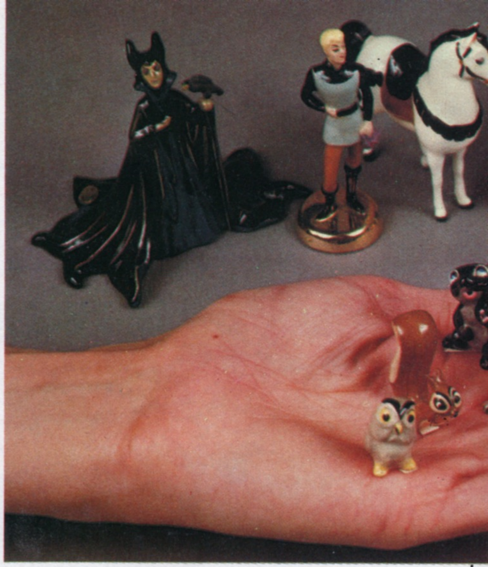
*The movie THE THREE CABALLEROS inspired these figurines of Jose Carioca, Panchito, and Donald Duck.*



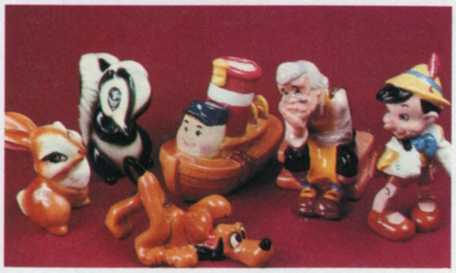
*The early Mickey Mouse bisques distributed by Borgfeldt came in many sizes and styles.*



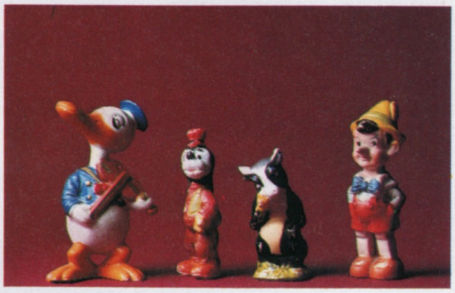
*ALICE IN WONDERLAND figurines from Evan K. Shaw.*



*Hagen-Renaker made this SLEEPING BEAUTY set in the 1950's.*



*American Pottery made glazed china ceramics featuring many different Disney characters.*



*Miscellaneous bisque figures—Donald Duck, Goofy, Ferdinand and Pinocchio.*

Because so many of the figurines were saved, it is still possible to put together a nice collection for a modest outlay of funds. Only the prices of a few of the rarer pieces have reached the astronomical heights enjoyed by the Mickey Mouse watches and the more well-known collectibles.

The earliest Disney figurines are the bisques, made in Japan and distributed in this country beginning in 1932 by the George Borgfeldt Corporation of New York. Featured were individual figures of Mickey Mouse, Minnie Mouse, Pluto and the Three Little Pigs, along with toothbrush holders grouping two or more of the characters. Generally,

*PINOCCHIO figurines range from a 3″ bisque to a gigantic 10″ x 12″ Italian glazed china piece.*

*Attractive FANTASIA figurines made by Vernon Kilns in 1940.*

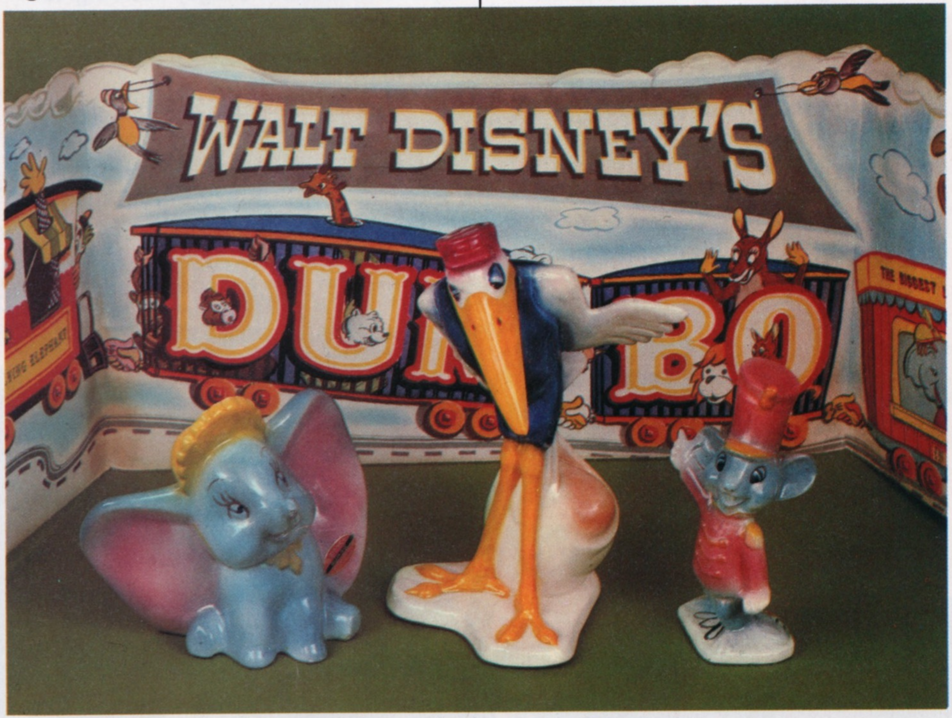
the larger the figure, the more valuable it has become. The rarest Mickey Mouse bisque measures 9 inches in height and has movable arms. As the years passed, other Disney characters were introduced in the bisque line—Donald Duck, Snow White and the Seven Dwarfs, Ferdinand the Bull, and several members of the cast of PINOCCHIO.

China figurines came into popularity in the late 1930's. The company which put out the most collectible of these was Vernon Kilns, which was licensed from 1940-1942. Their primary claim to fame is their line of FANTASIA figurines—sprites, satyrs, unicorns, centaurs and centaurettes, ostriches, hippos and elephants. Vernon Kilns also made some most attractive figurines from DUMBO.

Perhaps second in popularity with collectors to the figurines of Vernon Kilns are those of their successor company, Evan K. Shaw (also known as American Pottery). Until the mid-1950's, they produced figurines of many of the Disney characters. Their large-size set of Snow White and the Seven Dwarfs is especially popular.

There were a number of other companies which produced Disney figurines in the 1940's—National Porcelain Co., Brayton's Laguna Pottery, Leeds China Co. Figurines made by Goebel, the German concern which produces the Hummel figures, were imported and sold beginning in the mid-1950's. Visitors to Disneyland in the late-1950's delighted in the miniature figurines created by Hagen-Renaker Potteries.

The next time that you visit Disneyland or Walt Disney World, stop by the displays of china and bisque figurines. Who knows? In 20 or 30 years, perhaps they will be as collectible as the figurines of yesteryear.



*American Pottery and Vernon Kilns made these DUMBO pieces.*

*The largest Mickey Mouse bisque is 9″ high.*

Cinderella

*CINDERELLA china made by Evan K. Shaw.*

# PASSPORT TICKET
## is good news to Park Guests

The best news for summer Park guests (and year-'round) is the Disneyland Unlimited Use Passport... just the right ticket for unlimited fun! The price is right too: adults, $10.25; juniors (12-17), $9.00; and children (3-11), $8.50.

Unlimited Use means just what it says—admission plus unlimited use of all attractions, plus shows, parades and a Parkful of summer entertainment. That means your one-price ticket will enable you to enjoy the popular Main Street Electrical Parade, musical shows on the river, fireworks, dazzling shows on the Space Mountain Stage, dancing to big bands at Carnation Gardens *and* ride any attraction as many times as you want!

The Disney characters...all of them: Mickey, Minnie, Pluto, Donald, Goofy, Winnie the Pooh, Snow White, Robin, Alice, Capt. Hook, the Chipmunks...*all* of them are just as excited as their visiting friends over the Passport ticket. Because, instead of spending time buying attraction tickets, visitors will have more time to experience every themed land in the Park.

Remember, your old A thru E tickets are still valid. Whatever ticket you choose, you'll be able to spend many happy hours at the Magic Kingdom this summer when the Park extends its operating hours, beginning June 19, to 9 to midnight Sundays thru Fridays, and 9 to 1 a.m. Saturdays.

Disneyland Passport
Disneyland

A 23 year-old University of Florida graduate, Jeanne Thiele, has been chosen 1982 Walt Disney World Ambassador. Jeanne was a member of the cast of the Bicentennial salute, "America on Parade," and she also performed in the summertime Main Street Electrical Parade, while pursuing a degree in theatre and fine arts at the Florida university.

The new Ambassador's duties will include travel, press and public appearances, plus officiating at the opening of Walt Disney World's new EPCOT Center this Fall.

Jeanne hopes to pursue a career in entertainment or marketing at Walt Disney World.

She is an avid participant in swimming and outdoor sports.

Jeanne is the daughter of Mr. and Mrs. Carl Thiele of Orlando.

# New Ambassadors Take Reign

Joanne Crawford, 21, a Tour Hostess in Guest Relations, was named 1982 Disneyland Ambassador to the World, in Park ceremonies last October. The 18th Ambassador acts as official hostess for dignitaries who may visit the Magic Kingdom. Throughout this year, Joanne will travel in the United States and abroad (she visited Germany in January), and will visit hospitals and schools, plus radio and television stations.

Joanne is the daughter of Mr. and Mrs. Fred Crawford of Irvine, California. She majored in Communications at California State University, Fullerton, and wishes to pursue a career in employee relations.

Selection of a Park Ambassador is based upon the qualities of personality, and intelligence and ability to communicate the Disney philosophy.

# LET'S GO TO THE MOVIES

**"ROBIN HOOD"** This Easter, Disney animation fans will be treated to the first reissue of the classic film, "Robin Hood." The popular legend of Robin and his Merry Men of Sherwood Forest is retold in a full-length cartoon feature after having been told in every form of communication since the strolling 14th century minstrel.

Robin Hood is a crafty, adventurous fox whose voice is that of British actor Brian Bedford; Little John, whose voice is supplied by Phil Harris, is a fun-loving bear; Peter Ustinov speaks for Prince John, a scrawny, neurotic lion; Maid Marian is a vixen whose voice is provided by Monica Evans; Terry Thomas voices Sir Hiss, Prince John's sycophantic snake counselor.

Speaking for the portly badger, Friar Tuck, is Andy Devine; Pat Buttram is the Sheriff of Nottingham, a boastful wolf; Roger Miller, the noted composer and singer, is the easygoing minstrel rooster, Allan a Dale.

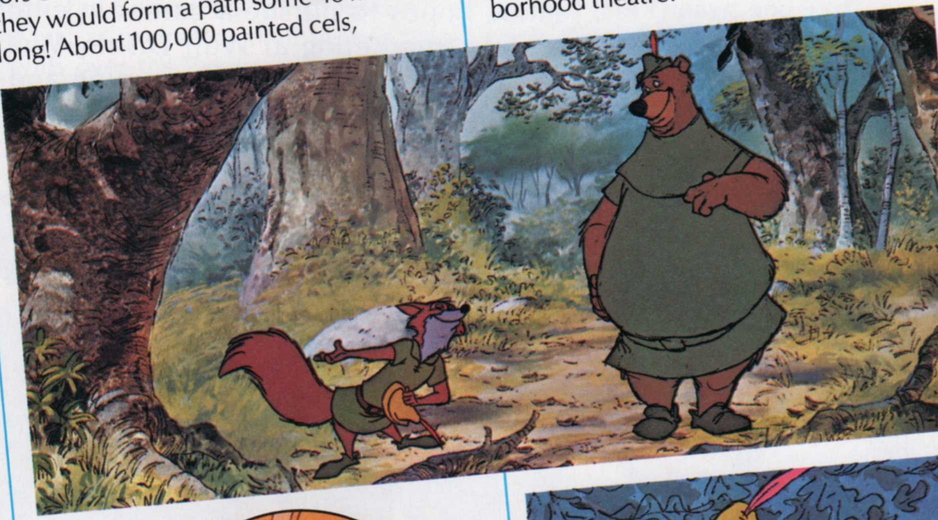
Brian Bedford, in the character of Robin, the wily fox, is a well-known English actor who made his professional debut at age 21 in "Hamlet." Among other awards, Bedford won a Tony for his 1971 Broadway performance in "School For Wives."

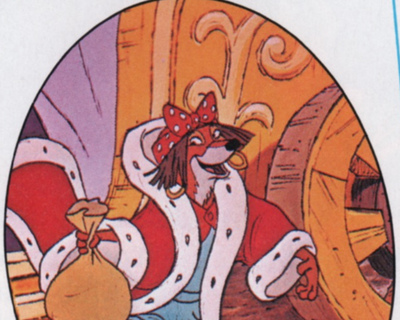
The multi-talented British star, Peter Ustinov, who voices not only the scrawny Prince John, but also King Richard, writes, produces and directs in addition to his acting assignments.

A former band leader, radio and TV personality and night club entertainer, Phil Harris adds his own colorful personality to the part of the bear character, Little John.

To what lengths did the Disney Studio Animation Department go to bring this noted production to the screen? If the approximately 350,000 drawings, including early pencil test reels, made by the 15 animators and 23 assistant animators on "Robin Hood" were laid in a line, they would form a path some 40 miles long! About 100,000 painted cels, depicting the moving characters, were produced, along with 800 hand-painted backgrounds.

In color by Technicolor, "Robin Hood" is a Buena Vista release. Look for it this Spring in your favorite neighborhood theatre.





**"FANTASIA"** Not many movie fans realize that Walt Disney's delightful feature film "Fantasia," was produced because of the series of short cartoons called "Silly Symphonies." Or that this timeless classic celebrated its 40th birthday in 1980. Or that, most importantly, "Fantasia" pioneered the first use of an effective stereophonic sound system in motion pictures.

Of the film, in 1940, Walt Disney said, "'Fantasia' is timeless. It may run 10, 20, 30 years." This Spring, audiences will hurry to see a 5th reissue of this animated feature.

After its New York premiere on November 13, 1940, *Time* Magazine featured "Fantasia" on its cover, along with a three page article which appeared under *Music*, not *Cinema*. The film presented not only a fine marriage between classical music and animated film art, but most all reviews seemed to agree that music had never before been so well recorded. Walt Disney had combined a concert of eight selections recorded by a famous symphony orchestra, with many creative and brilliant animated situations.

It was in his first Silly Symphony that Disney embarked upon his idea to shape a film to a piece of music when, in 1929, he filmed the "Skeleton Dance" to the music "Danse Macabre." He fashioned a filmed story to a previously written score, instead of the other way 'round, which was the normal technique. He made more Symphonies, of course, but after "Snow White and the Seven Dwarfs" was released in 1937, Disney realized he could produce no more shorts based upon music that did not live up to the high standards of "Snow White."

Paul Dukas' "The Sorcerer's Apprentice" was chosen as the next Disney musical short project. Disney and conductor Leopold Stokowsky came to an agreement that would have Stokowsky directing his own symphony orchestra of 100 men in his own interpretation of the score of "The Sorcerer's Apprentice." As production progressed, enthusiasm grew to such an extent that the project evolved into an entire "Concert Feature" which consisted of eight separate animated segments set to the music of such well-known composers as Bach, Beethoven, Stravinsky and Schubert.

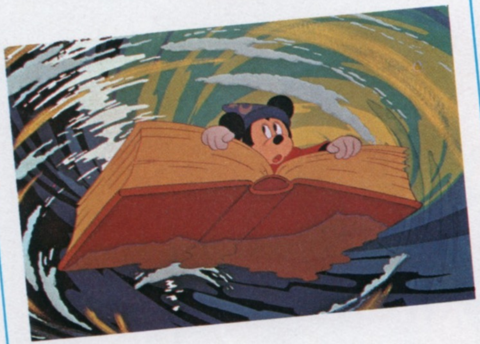
Because of his stereo knowledge and early experiments, Stokowsky naturally hoped the Disney film could give its audience the sensation of being at a live concert. Fantasound was the result of this expectation.

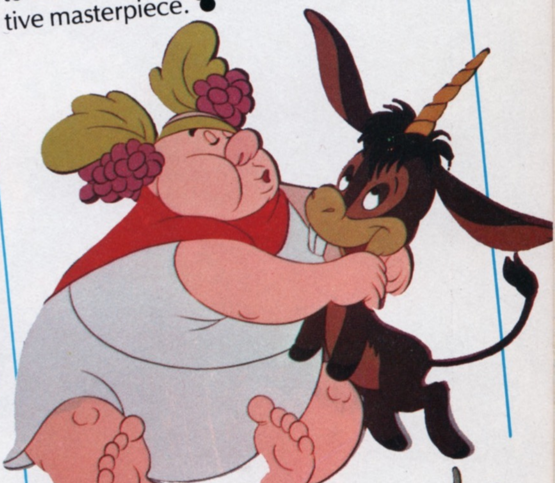
In April 1939, a recording (of all but "Sorcerer's," which had been done previously) was done on eight channels. Thirty-three microphones were placed strategically throughout the 110-member orchestra to pick up separate sections of instruments. The sound tracks were then re-recorded into three tracks (left, right and center) with individual tone control tracks. While the film was projected, a separate sound track film was run through a sound reproducing machine simultaneously with the picture. Multiple loudspeakers were set up around the auditorium as well as from four points behind the screen. Sounds moved all around, up and over the delighted audience. This Fantasound system was installed at the Broadway Theater in New York for "Fantasia's" premiere. "Fantasia" was indeed, an animated *film concert*.

After more than a decade, some of Fantasound's stereo techniques were perfected most notably in Cinemascope and Cinerama.

Disney re-released "Fantasia" in its original full version in 1956 to the delight of a whole new generation of moviegoers. A new stereophonic version was made in 1977, opening to recordbreaking audiences.

Now, its new reissue in re-recorded Dolby stereophonic sound is scheduled for an Easter season release. There seems to be no end to the appeal of this innovative masterpiece.





# Festival Japan

All of the Magic Kingdom of Disneyland will take on a special appearance on March 27 and 28, when the Park hosts "Festival Japan." 1982 will mark the sixth consecutive year for this cultural salute to our Japanese friends.

Colorfully attired performers will provide musical entertainment and join the festivities in dances, demonstrations, exhibits and an impressive parade down Main Street, U.S.A. There will be fascinating bonsai and floral displays. Tasty authentic Japanese food will be served in various areas of the Park.

Mickey and Minnie Mouse and other Disney cartoon characters will be properly dressed in costume for the occasion, as will the entire Magic Kingdom in celebration of this exciting weekend. Don't miss it!

# Hall of Presidents

"Of all the presidents, Ronald Reagan—in real life—has the most animated face, always in constant movement, with a particular emphasis on the smile," says WED sculptor Blaine Gibson.

This fact would, seemingly, make it easy to create the Ronald Reagan Audio-Animatronic figure for the Walt Disney World Hall of Presidents in Florida, but this wasn't the case. Instead, it became a rather large challenge, to show the President's tendency to smile while giving him the dignity needed for the show.

"We put the smile in his Irish eyes," as Gibson describes the President's special type of twinkling eyes.

Ronald Reagan is the newest true-to-life Audio-Animatronics figure in the Walt Disney World Hall of Presidents. Startlingly realistic, he takes his place between the figures of Presidents Eisenhower and Franklin D. Roosevelt. Reagan is the third new presidential figure added to the Hall since it was opened less than ten years ago.

All the nation's Presidents appear on a giant curved stage—a dramatic setting for the presentation which traces the history of the world's most powerful office.

President Reagan's likeness is the 39th figure to take its place on the stage. His addition to the Hall of Presidents ends a six-month creative and technical process. It began just after the November election when Disney artist Gibson began studying pictures of Reagan and closely watching his television appearances. Though he has never met any of the Presidents, Gibson has molded the likenesses of more than half of them.

Gibson tries to capture the inner personalities of the people he sculpts. "With President Reagan, I've tried to capture an inner sense of

RONALD REAGAN

# welcomes Reagan

humor there, and the eyes show it."

While Gibson was creating the bust of the President, Disney costumers were talking to his tailor and shirtmaker, getting exact specifications. The two-piece gray suit the Reagan figure wears was designed to those measurements using a fabric recommended by his tailor. Gibson notes that President Reagan is extremely conservative, but expensively dressed. The President's hairstyle hasn't varied much in all his political years, yet his barber was consulted before the wig was designed and styled.

This painstaking detail is prevalent throughout the Hall of Presidents. Each costume matches the original, not only in style, but in the cutting and sewing techniques used during the period of the president's life.

Finally, the figures are brought to life by Disney "Imagineers" using the process called "Audio-Animatronics." Each movement is created by individual controls on a computer console. When the life-like movements are finalized, they are recorded and fed into a master computer. Then the voices, movements and music—even the raising and lowering of the curtain— are synchronized automatically, controlled by computer.

Generally, Reagan is said to be more handsome than the average president. "As an actor, he projects a certain amount of charm," adds Gibson. As with other figures, the Reagan image turns and nods as he is introduced. Seated, he also moves his crossed leg slightly during the address of President Lincoln.

The Reagan likeness will be seen by millions of people who visit Walt Disney World during the year-long "Tencennial" birthday celebration, which began October 1, 1981.

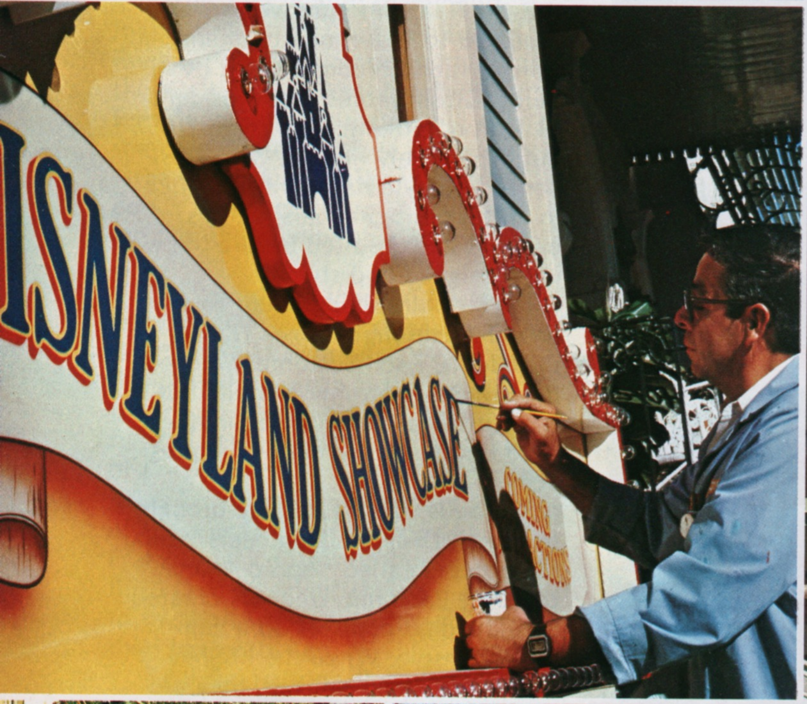
NEW ORLEANS SQUARE
DISNEYLAND RAILROAD
TOM SAWYER RAFTS
KEEL BOATS
EXPLORER CANOES
BEAR COUNTRY

Pepsi-Cola
PRESENTS
GOLDEN HORSESHOE REVUE

YOU MUST HAVE A RESERVATION TO ENTER HERE

The
AMERICAN EGG HOUSE
AMERICAN EGG BOARD

REFRESHMENTS
DRINK
Coca-Cola
REFRESHMENT CORNER


DISNEYLAND SHOWCASE
COMING ATTRACTIONS

BIG THUNDER

PIECES OF EIGHT

COLUMBIA
DISNEYLAND
U.S.A.

"Our Founder"
Ursus H. Bear's
WILDERNESS OUTPOST

1
DISNEYLAND
DRR
RAILROAD

KORO
THE MIDNIGHT DANCER

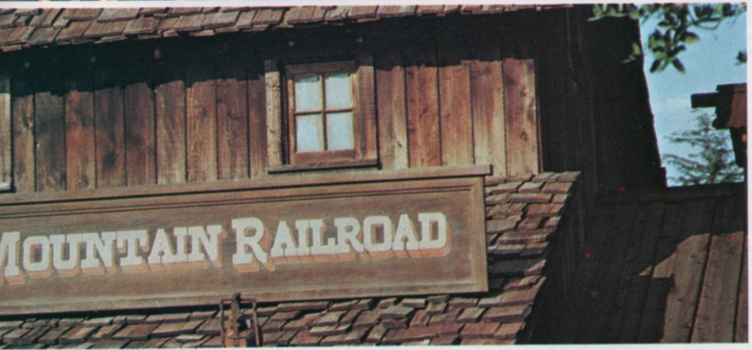
FRONTIERLAND
CAMERA SHOP

HOT
POPCORN
FRESH

CANDY PALACE

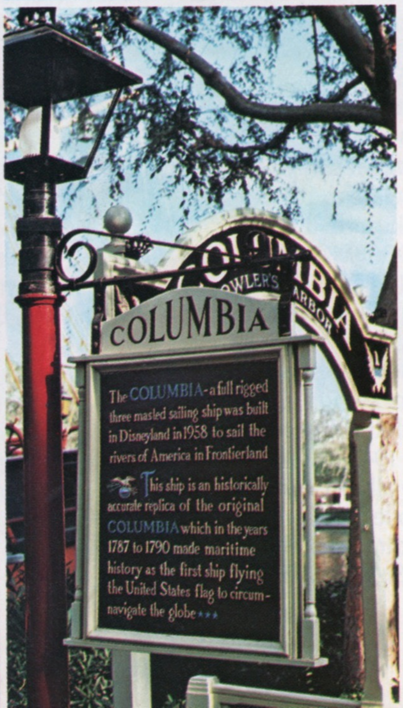
DISNEYLAND
CITY HALL

WALT DISNEY'S ENCHANTED TIKI ROOM
Dole
ENTRANCE AT THE GATEWAY To ADVENTURELAND


MOUNTAIN RAILROAD

Matterhorn
BOBSLEDS

Antiques
ONE OF A KIND


COLUMBIA
FOWLER'S HARBOR
COLUMBIA
The COLUMBIA - a full rigged three masted sailing ship was built in Disneyland in 1958 to sail the rivers of America in Frontierland
This ship is an historically accurate replica of the original COLUMBIA which in the years 1787 to 1790 made maritime history as the first ship flying the United States flag to circumnavigate the globe

JUNGLE CRUISE

# Seldom Praised Works of Art

At Disneyland and at Walt Disney World, as in any other organized establishment, how could you hope to find your way around without the visual aids of signs and directions?

This means of communication, in its early form nothing more than a simple printed signpost, has become an art in its own right, with the use of delicate to bold lettering and graphics.

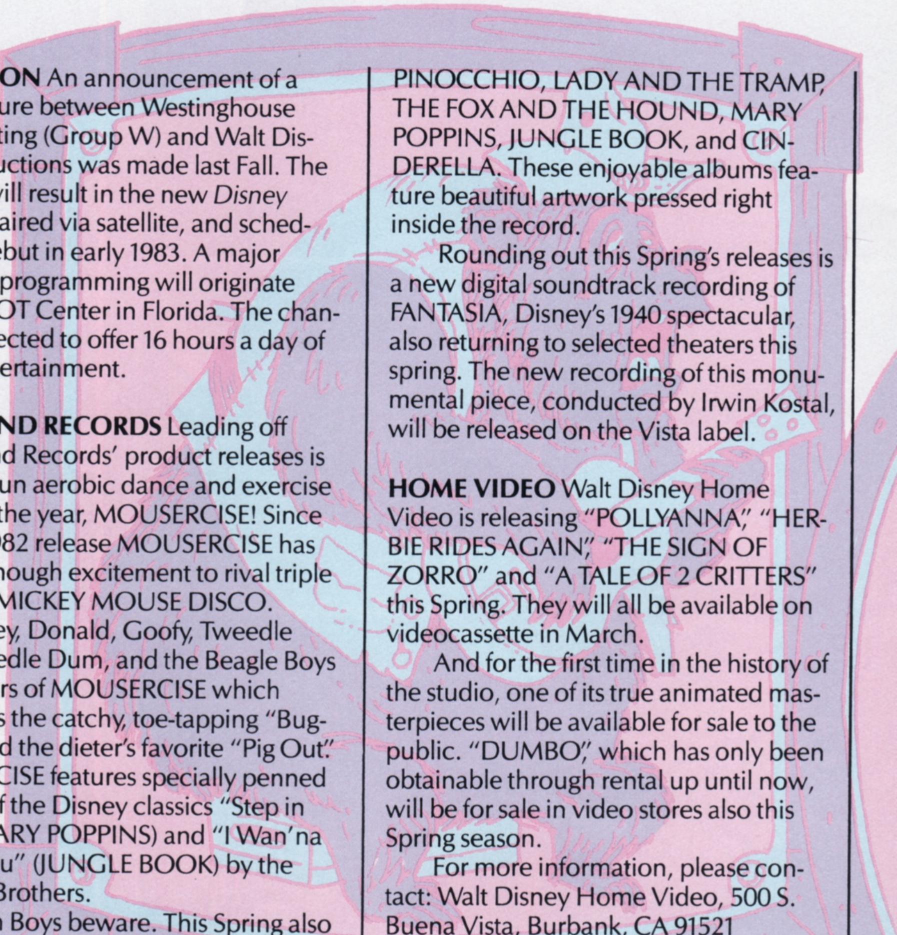
At Disneyland, 14 dedicated artists in the Sign and Pictorial Shop make sure that identifying signs within the Park are easy to read, pleasant to the eye and themed to the area and time which they represent. Their talents go beyond the painting of signs, since they are also responsible for the fresh and realistic appearances of Disney character heads, animated figures, posters and stage backdrops. Although designs and art work may originate in the Walt Disney Studio or from WED Enterprises (the "Imagineering" Division of Walt Disney Productions), it's up to the craftsmen and women of the Sign Shop to mix the authentic colors and apply their handiwork by brush or airbrush to any project where touching up is needed.

When the horses on the carrousel in Fantasyland begin to resemble "Old Paint" in the flesh, it's off to pasture in the Sign Shop they go. When the fishes and other aquatic decorations seen on the Submarine Voyage begin to fade from the effects of the "sea" water, they are put in the shop's drydock for fresh paint during the attraction's "rehab."

But it is to the colorful signs throughout the Park that the Sign Shop artists point with the most pride. Just look at them! The Disneyland City Hall, the American Egg House, Candy Palace, Camera Shop, Antiques, Pirates of the Caribbean, the good ship *Columbia*, Jungle Cruise, Space Mountain, and many, many more. Every lettered board, window sign or other display used to identify is a beautiful example of their demanding albeit satisfying art.

Where would we go—wandering aimlessly, searching, forever searching—without them?

# WALT DISNEY PRODUCTIONS
# HIGHLIGHTS



**MOVIES** Exciting news for Disney animation fans this Easter is the re-release of two classic features: "Robin Hood" and "Fantasia." This will mark the first reissue of "Robin" but will be the 5th for "Fantasia," which has been re-recorded in Dolby stereophonic sound. Another favorite, "Bambi," will be shown in its 5th re-release sometime during the Summer season.

Two new Disney productions, "Tron" and "Tex" are also scheduled for a Summer release.

Earlier this year, filming began in Malta on an exciting comedy-mystery, "Trenchcoat," which stars Margot Kidder and Robert Hays. Release by Buena Vista is planned for late 1982.

**TELEVISION** An announcement of a joint venture between Westinghouse Broadcasting (Group W) and Walt Disney Productions was made last Fall. The venture will result in the new *Disney Channel*, aired via satellite, and scheduled to debut in early 1983. A major source of programming will originate from EPCOT Center in Florida. The channel is expected to offer 16 hours a day of family entertainment.

**MUSIC AND RECORDS** Leading off Disneyland Records' product releases is the most fun aerobic dance and exercise record of the year, MOUSERCISE! Since its early 1982 release MOUSERCISE has created enough excitement to rival triple platinum MICKEY MOUSE DISCO.

Mickey, Donald, Goofy, Tweedle Dee, Tweedle Dum, and the Beagle Boys are the stars of MOUSERCISE which introduces the catchy, toe-tapping "Bug-a-boo" and the dieter's favorite "Pig Out." MOUSERCISE features specially penned versions of the Disney classics "Step in Time" (MARY POPPINS) and "I Wan'na Be Like You" (JUNGLE BOOK) by the Sherman Brothers.

Beach Boys beware. This Spring also sees Mickey joining the surfing circuit with his super LP of summertime fun, SURFIN' MICKEY.

In conjunction with the Summer theatrical re-release of the 1942 classic BAMBI, a BAMBI story album joins the Disney Picture Disc Collection, which also includes the soundtracks of the other Disney favorites SNOW WHITE, PINOCCHIO, LADY AND THE TRAMP, THE FOX AND THE HOUND, MARY POPPINS, JUNGLE BOOK, and CINDERELLA. These enjoyable albums feature beautiful artwork pressed right inside the record.

Rounding out this Spring's releases is a new digital soundtrack recording of FANTASIA, Disney's 1940 spectacular, also returning to selected theaters this spring. The new recording of this monumental piece, conducted by Irwin Kostal, will be released on the Vista label.

**HOME VIDEO** Walt Disney Home Video is releasing "POLLYANNA," "HERBIE RIDES AGAIN," "THE SIGN OF ZORRO" and "A TALE OF 2 CRITTERS" this Spring. They will all be available on videocassette in March.

And for the first time in the history of the studio, one of its true animated masterpieces will be available for sale to the public. "DUMBO," which has only been obtainable through rental up until now, will be for sale in video stores also this Spring season.

For more information, please contact: Walt Disney Home Video, 500 S. Buena Vista, Burbank, CA 91521

**DISNEYLAND** celebrates the coming of Spring with a variety of exciting events.

A special tribute to Japan's culture and people will be featured the weekend of March 27 and 28. Japanese art will be displayed; food specialties native to the country will be offered; along with a special parade with Japanese dancers in colorful costume.

Senior citizens can enjoy special entertainment, reduced price lunches and discounted ticket books on every Thursday and Friday during March, April and May (except the week preceding Easter Sunday).

The sounds of contemporary Christian music will highlight the festivities as Disneyland presents *Nite of Joy,* a special-ticket event, Friday, April 2.

Disneyland will feature top-name musical entertainment during Easter week, April 4 thru April 10, when extended hours will be in order from 9 a.m. to 12 midnight.

*Saturday Nite at the Park* will mean different styles of musical entertainment being featured each Saturday night, beginning May 8 thru June 12. And the popular *Disneyland and All That Jazz* will present all that its name implies on the weekend of May 29 and 30.

Additionally, guests can enjoy Disneyland's 57 attractions and adventures, including the "Pirates of the Caribbean," "It's a Small World," "Big Thunder Mountain Railroad" and "Space Mountain."

Events and hours are subject to change without notice. It is always best to call Disneyland to confirm events, hours and days of operation.

**WALT DISNEY WORLD** The Walt Disney World **Tencennial**—the Vacation Kingdom's "year-long, smile-wide" 10th birthday party—continues on its magical way. Daily highlights include the Tencennial Parade, saluting the Magic Kingdom with glorious costumes and floats, championship show horses and 250 energetic singers, dancers and Disney characters . . . "Walt Disney World Is Your World," a spirited musical revue starring the Kids of the Kingdom and your favorite Disney characters . . . and the Main Street Birthday Party, wherein more than 100 Disney dancers, musicians and characters lead you in a royal session of delightful entertainment on the Cinderella Castle Forecourt Stage—capped with a sky-sky-splashing balloon release!

A dazzling night of musical excitement is in store for Friday, April 2, when the *Tencennial Series of Entertainment* lights up the Magic Kingdom. A special ticket entitles the holder to enjoy live shows by top-name pop performers, **and** unlimited use of all Magic Kingdom attractions (except Shootin' Gallery).

The Easter season ushers in extended Magic Kingdom operating hours. And, on Easter Sunday, April 11, the annual Easter Promenade steps off with a cavalcade of fun and color.

The entire month of May is dedicated to *Armed Forces Days* inside the Magic Kingdom. All Armed Forces members and their families can purchase special passports good for one day's unlimited use of the more than 40 Magic Kingdom attractions (except Shootin' Gallery and Discovery Island), **plus** the eye-popping spectacle of our exciting Tencennial celebration.

Saturday and Sunday, May 22 and 23, the Magic Kingdom hosts "Festival Tropical," a salute to our Hispanic friends; with a special value passport to Magic Kingdom attractions, Tencennial extravaganzas and live entertainment by popular Hispanic performers.

# Disneyland

PARK IN CALIFORNIA

DISNEYLAND

NOW AVAILABLE YEAR-ROUND

## SPECIAL MAGIC KINGDOM CLUB PRICES FOR CLUB MEMBERS ONLY

## PASSPORT TO Disneyland

(Unlimited-use ticket)
One day's admission and unlimited use of all 57 Disneyland adventures and attractions (except Shooting Galleries).

| | General Public | Club Members |
|---|---|---|
| **ADULT** | $10.25 | **$9.25** |
| **JUNIOR (12 thru 17)** | $ 9.00 | **$8.00** |
| **CHILD (3 thru 11)** | $ 8.50 | **$7.50** |

**THE ABOVE CLUB PRICES NOT AVAILABLE TO THE GENERAL PUBLIC**
Present Magic Kingdom Club Card at any Main Entrance ticket booth.
(Parking—50¢ per car)

## GENERAL ADMISSION ONLY

Entitles guest to admission to DISNEYLAND, and all its free shows, exhibits and entertainment.

| | |
|---|---|
| **ADULT** | **$8.00** |
| **JUNIOR (12 thru 17)** | **$6.00** |
| **CHILD (3 thru 11)** | **$4.00** |

All prices and ticket media are subject to change without notice.

### SPRING OPERATING HOURS

Disneyland will be open daily beginning March 10, when weekday hours will be 10 AM to 6 PM and 9 AM to 7 PM on weekends. Extended operating hours will be in effect during Easter week.

For those members not taking advantage of a Magic Kingdom Club Vacation Plan, a special nightly discount (10%) is available on accommodations only, at the Disneyland Hotel and The Inn At The Park. (Discount not applicable to commissionable, special group or preferred rates.)

## THE 1982 MAGIC KINGDOM CLUB VACATION PLANS AT DISNEYLAND PARK

Featuring accommodations at the Disneyland Hotel, The Inn At The Park, Anaheim Howard Johnson's Motor Lodge, Hyatt Anaheim, Grand Hotel, Anaheim Marriott Hotel, Conestoga Inn, Quality Inn, and Jolly Roger Inn.

## 5-NIGHT FANTASY VACATION

- Five nights' accommodations at the hotel of your choice
- Two days' admission and unlimited use of all adventures and attractions in Disneyland (except Shooting Galleries)
- Transportation between your hotel and Disneyland
- Choices of exciting recreational or dining activities
- Prices starting at $181 each Adult, double occupancy

## 4-NIGHT DISNEYLAND ADVENTURE

- Four nights' accommodations at the hotel of your choice
- Two days' admission and unlimited use of all adventures and attractions in Disneyland (except Shooting Galleries)
- Transportation between your hotel and Disneyland
- Choices of exciting recreational or dining activities
- Prices starting at $149 each Adult, double occupancy

## 3-NIGHT PARK HOLIDAY

- Three nights' accommodations at the hotel of your choice
- Two days' admission and unlimited use of all adventures and attractions in Disneyland (except Shooting Galleries)
- Transportation between your hotel and Disneyland
- Choices of exciting recreational or dining activities
- Prices starting at $114 each Adult, double occupancy

## 2-NIGHT FAMILY GETAWAY

- Two nights' accommodations at the hotel of your choice
- Two days' admission and unlimited use of all adventures and attractions in Disneyland (except Shooting Galleries)
- Transportation between your hotel and Disneyland
- Prices starting at $77 each Adult, double occupancy

Magic Kingdom Club Vacation Plans are available only to Club members and are subject to accommodation availability. Junior and child rates are available at substantial savings for above Vacation Plans. Prices subject to change without notice. Effective January 1, 1982 through December 31, 1982.

For further information regarding Magic Kingdom Club Vacation Plans at DISNEYLAND Park, please write or call:

Walt Disney's
MAGIC KINGDOM CLUB®
**TRAVEL CENTER**
P.O. Box 4180, Anaheim, California 92803.
**Always include your Chapter number.**
**For reservations call (714) 520-5000**

Walt Disney's

# MAGIC KINGDOM CLUB®

YOUR KEY TO NATIONWIDE VACATION AND TRAVEL BENEFITS . . .

## OVER 400 DISTINCTIVE HOWARD JOHNSON'S HOTELS AND MOTOR LODGES NATIONWIDE WELCOME MKC TRAVELERS

### 10% DISCOUNT

**PARTICIPATING HOWARD JOHNSON'S MOTOR LODGES OFFER A 10% DISCOUNT ON DOUBLE-OCCUPIED ROOMS AT THE DIRECTORY RATE TO ALL MEMBERS OF THE MAGIC KINGDOM CLUB.**

This discount is not applicable to commissionable, special group, or preferred rates. You must make advance reservations and identify yourself as a Club member. Membership card must be presented upon registration. This offer effective until withdrawn.

**TOLL-FREE ROOM RESERVATIONS**
**800-654-2000**

From Oklahoma Call 800-522-9041
From Eastern Canada (Ont. East)
1-800-268-4940
From Toronto Call 363-7401
From Western Canada Call Collect
(416) 363-7401.
From Alaska and Hawaii, Call 800-654-2121

HOWARD Johnson's

**THE OFFICIAL HOST OF THE MAGIC KINGDOM CLUB**

Get a FREE directory listing the participating lodges at any Howard Johnson's Motor Lodge or Restaurant.

**REMEMBER:** At most motor lodges, children under 18 are accommodated free of charge when occupying a room with their parent(s).

## 1982 TRAVEL ADVENTURES

### Exclusively for Club Members and their Families

**WALT DISNEY WORLD/CRUISE COMBINATIONS**
- Walt Disney World Vacation Kingdom • Bahamas • Caribbean

**WORLD SHOWCASE TOURS**
- Hawaii • Canada • Europe • Japan and the Orient

**CARIBBEAN AND PACIFIC CRUISES**
- Princess Cruises to Mexico
- NCL Cruises to the Bahamas and Caribbean

**DISNEYLAND AND WALT DISNEY WORLD ADD-ON VACATIONS**
- San Diego, California
- South Seas Plantation in Florida

All details in your personal full-color 1982 MAGIC KINGDOM CLUB VACATION AND TRAVEL BOOK. For your copy, please write:

Walt Disney's
MAGIC KINGDOM CLUB®
**TRAVEL CENTER**
P.O. Box 4180, Anaheim, California 92803
P.O. Box 600, Lake Buena Vista, Florida 32830

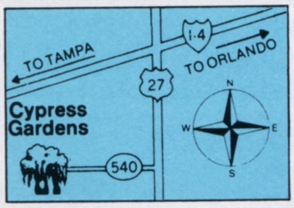
**Another exclusive for Club Members**

## FLORIDA CYPRESS GARDENS

Your Magic Kingdom Club Card entitles you and your family to a special reduced admission price at CYPRESS GARDENS near the WALT DISNEY WORLD Resort Complex in Florida.

| | Regular Price | Club Member Price |
|---|---|---|
| **ADULT** | $7.95 | **$6.95** |
| **CHILD (6 thru 11)** | $4.50 | **$3.50** |

Children under 6, FREE with parent. All prices subject to change without notice.



**OPEN EVERY DAY OF THE YEAR**
(30 Minutes from Walt Disney World)
U.S. 27 at 540 West

**WATER SKI SHOWS HELD SEVERAL TIMES DAILY**

This offer effective until withdrawn. Membership Card must be presented at Ticket Window.

## National Car Rental

**NATIONAL CAR RENTAL NOW OFFERS UNLIMITED MILEAGE RATES NATIONWIDE**

Magic Kingdom Club members receive a 10% discount on these "National Attention Rates," and all published rates throughout the United States. At the few locations offering regular time and mileage rates, a 40% discount will apply. Simply present your valid Club Membership Card at time of rental to receive special Club rate. Similar discounts are available worldwide.

"National Attention Rates" for one-way rentals include a small mileage charge, and are discountable. All rates exclude gas. A few locations may limit free mileage.

**For Worldwide Reservations,**
**Call Toll-Free: 800-328-4567**
**(In Minnesota, call 800-862-6064)**

## CARIBBEAN and BAHAMAS CRUISE ADVENTURES

aboard
**NCL Norwegian Caribbean Lines**

Exclusive value on exciting, romantic 3, 4, and 7-day Cruises.

For further information please write:

Walt Disney's
MAGIC KINGDOM CLUB®
**TRAVEL CENTER**
P.O. Box 600, Lake Buena Vista, Florida 32830
**Always include your Chapter number.**

## MAGIC KINGDOM CLUB PRICES FOR CLUB MEMBERS ONLY

NOW AVAILABLE YEAR-ROUND

### ONE DAY PASSPORT

(Unlimited-use ticket)
Includes one day's admission to the Magic Kingdom and unlimited use of all Magic Kingdom attractions (except Shootin' Gallery), and one day's unlimited use of the transportation system in the Walt Disney World Vacation Kingdom.

| | General Public | Club Members |
|---|---|---|
| **ADULT** | $13.00 | **$12.00** |
| **JUNIOR (12 thru 17)** | $12.00 | **$11.00** |
| **CHILD (3 thru 11)** | $11.00 | **$10.00** |

**Also Available**

### TWO DAY PASSPORT

(Unlimited-use ticket)

Includes two days' admission to the Magic Kingdom, two days' unlimited use of all Magic Kingdom attractions (except Shootin' Gallery), and two days' unlimited use of the transportation system in the Walt Disney World Vacation Kingdom.

| | General Public | Club Members |
|---|---|---|
| **ADULT** | $22.50 | **$20.50** |
| **JUNIOR (12 thru 17)** | $20.50 | **$18.50** |
| **CHILD (3 thru 11)** | $18.50 | **$16.50** |

**THE ABOVE CLUB PRICES NOT AVAILABLE TO THE GENERAL PUBLIC.**
Present Magic Kingdom Club Card at any Main Entrance ticket booth.

Parking—$1.00 per car.
All prices and ticket media are subject to change without notice.

**SPRING OPERATING HOURS**

The Walt Disney World Resort Complex is open seven days a week throughout the year. The Magic Kingdom is open from 9 AM to 6 PM with extended operating hours during Easter Vacation.

## GOOD NEWS FOR MAGIC KINGDOM CLUB GOLFERS

Special golf rates on the Palm, Magnolia, and Lake Buena Vista Courses:

| General Public | Club Members |
|---|---|
| $29.00 | **$23.00** |

Includes greens fee and electric car.

## RIVER COUNTRY

The Ol' Swimming Hole

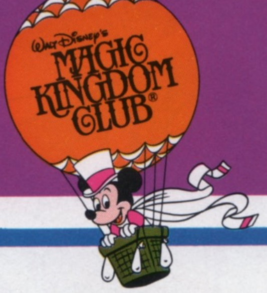
SPECIAL ADMISSION PRICE
FOR MAGIC KINGDOM CLUB MEMBERS!

| | Regular Price | Club Member Price |
|---|---|---|
| **ADULT** | $7.00 | **$6.25** |
| **CHILD (3 thru 11)** | $4.75 | **$4.00** |

Present Magic Kingdom Club Membership Card at Fort Wilderness/River Country ticket booth. All prices subject to change without notice.

**Located in the Fort Wilderness Resort**

# THE 1982 MAGIC KINGDOM CLUB VACATION PLANS



## WORLD VACATION

**Experience the Walt Disney World Vacation in the most unique and complete way possible.**

- Five nights' accommodations in the Contemporary Resort Tower or a two-bedroom Vacation Villa, Treehouse Villa or Fairway Villa
- Six days' use of the transportation system in the Walt Disney World Vacation Kingdom
- Six days' admission and unlimited use of all attractions in the Magic Kingdom, and all Walt Disney World recreational activities and facilities (except Shootin' Gallery)
- Breakfast, lunch and dinner at any Walt Disney World restaurant or dinner show for six days (excludes fast-food locations and room service)
- Prices starting at $568 each Adult, double occupancy

## VACATION KINGDOM HOLIDAY

- Four nights' accommodations in the Contemporary Resort Hotel, Polynesian Village Resort Hotel or Gold Resort Hotel
- Five days' use of the transportation system in the Walt Disney World Vacation Kingdom
- Five days' admission and unlimited use of all attractions in the Magic Kingdom (except Shootin' Gallery)
- Special coupons good for a variety of dining and recreational activities throughout Walt Disney World
- Prices starting at $346 each Adult, double occupancy

## CAMPING JAMBOREE

- Four nights' use of a Fort Wilderness Campsite with optional fully-equipped Terry Travel Trailer by Fleetwood
- Five days' use of the transportation system in the Walt Disney World Vacation Kingdom
- Five days' admission and unlimited use of all attractions in the Magic Kingdom (except Shootin' Gallery)
- Special coupons good for a variety of dining and recreational activities throughout Walt Disney World
- Prices starting at $151 each Adult, double occupancy

## VILLAGE HOLIDAYS

**Featuring family-sized accommodations at one of the four hotels in the Walt Disney World Village Hotel Plaza. Your spacious hotel accommodations are at either the Dutch Resort Hotel, Howard Johnson's, TraveLodge Tower, or Hotel Royal Plaza.**

### FIVE-NIGHT PLAN

- Five nights' accommodations at the hotel of your choice.
- Six days' unlimited shuttle service between the Walt Disney World Village and the Magic Kingdom
- Four days' admission and unlimited use of all attractions in the Magic Kingdom, including use of the transportation system in the Walt Disney World Vacation Kingdom
- Special coupons good for a variety of dining and recreational activities throughout Walt Disney World
- Prices starting at $257 each Adult, double occupancy

### FOUR-NIGHT PLAN

- Four nights' accommodations at the hotel of your choice.
- Five days' unlimited shuttle service between the Walt Disney World Village and the Magic Kingdom
- Three days' admission and unlimited use of all attractions in the Magic Kingdom, including use of the transportation system in the Walt Disney World Vacation Kingdom
- Special coupons good for a variety of dining and recreational activities throughout Walt Disney World
- Prices starting at $210 each Adult, double occupancy

### THREE-NIGHT PLAN

- Three nights' accommodations at the hotel of your choice.
- Four days' unlimited shuttle service between the Walt Disney World Village and the Magic Kingdom
- Two days' admission and unlimited use of all attractions in the Magic Kingdom, including use of the transportation system in the Walt Disney World Vacation Kingdom
- Special coupons good for a variety of dining and recreational activities throughout Walt Disney World
- Prices starting at $165 each Adult, double occupancy

## VILLA HIDEAWAY ADVENTURE

- Four nights' accommodations in a Vacation Villa, Treehouse Villa or Fairway Villa
- Five days' use of the transportation system in the Walt Disney World Vacation Kingdom
- Five days' admission and unlimited use of all attractions in the Magic Kingdom (except Shootin' Gallery)
- Special coupons good for a variety of dining and recreational activities throughout Walt Disney World
- From $415 each Adult, double occupancy

## FAMILY GETAWAY

- Three nights' accommodations at the Holiday Inn East, Howard Johnson's Florida Center Hotel, Quality High-Q, Sheraton-Lakeside Inn or Court of Flags
- Two days' unlimited shuttle service between your hotel and the Magic Kingdom
- Two days' admission and unlimited use of all attractions in the Magic Kingdom (except Shootin' Gallery), including use of the transportation system in the Walt Disney World Vacation Kingdom
- From $97 each Adult, double occupancy

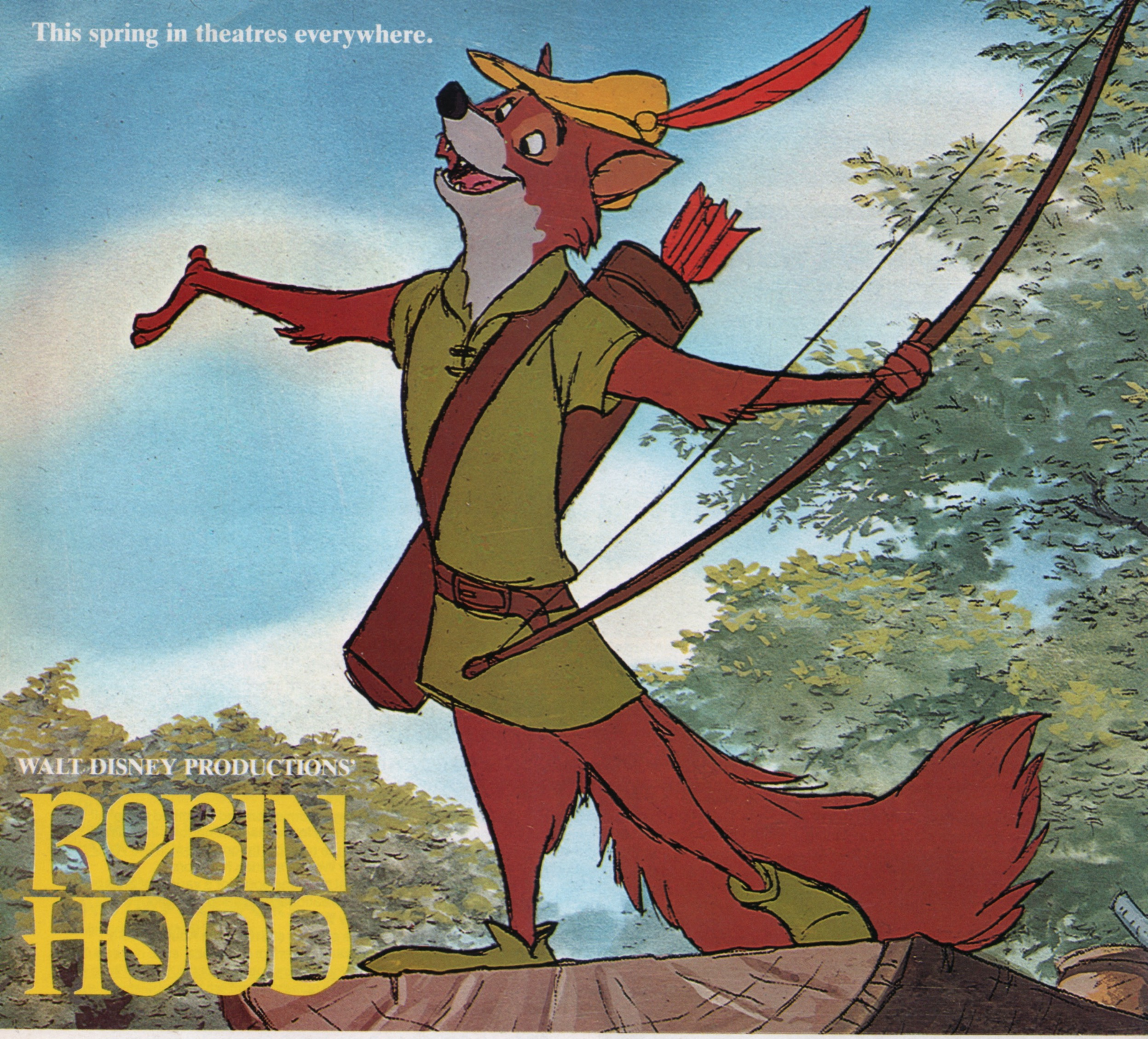
**For those members not taking advantage of a Magic Kingdom Club Vacation Plan, a special nightly discount (10%) is available on accommodations only, at Walt Disney World Village Hotel Plaza. (Discount not applicable to commissionable, special group or preferred rates.)**

- Magic Kingdom Club Vacation Plans are available only to Club Members, and are subject to accommodations availability. Make your reservations early.
- Junior and child rates are available at substantial savings for the above Vacation Plans.
- Effective January 1, 1982 through December 31, 1982.

All prices subject to change without notice.

For further information regarding Magic Kingdom Club Vacation Plans at the WALT DISNEY WORLD Resort Complex, please write or call:

Walt Disney's
MAGIC KINGDOM CLUB®
**TRAVEL CENTER**
P.O. Box 600, Lake Buena Vista, Florida 32830
**Always include your Chapter number.**
**For reservations call (305) 824-2600**


This spring in theatres everywhere.
WALT DISNEY PRODUCTIONS'
ROBIN HOOD

MOVING??? Send us your new address, plus label below.

**DISNEY NEWS**
P.O. BOX 3310
ANAHEIM, CA 92803

BULK RATE
U.S. POSTAGE
**PAID**
ANAHEIM, CALIF.
PERMIT NO. 144

```
0401 079607CMEXX5144AD  SPR 84 M
JOAN M. CAMERON               M
P.O. BOX 514                  M
DYESS A.F.B.        TX  79607M
```